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Issue 11, April 2022

## Welcome

### This month's issue includes:

- **HIMSS and Population Health, some** initial thoughts on the conference is this months **PopHealth Insight.**
- Fred will be a panelist on an upcoming webinar entitled Who is
   Responsible for Improving Population Health hosted by the University
   of Texas Health Science at Houston Fleming Center on April 27 from 1-2
   pm eastern.
- The <u>AMCP Podcast Series Powered by PopHealth</u> Week featuring Atul Deodhar, MD, of the University of Oregon Health Science Center discussing the ACR (American College of Rheumatology) Convergence Conference.
- Developing Education Programs, Presentations, Workshops, and/or Podcasts
- **We Support**, highlighting charitable groups or non-profits we support. This month, Fred discusses his Father's Lewy Body Dementia and why he supports <a href="https://example.com/The-Michael J. Fox Foundation">The Michael J. Fox Foundation</a>.
- Lewy Body Dementia a Poem.

So read on, and please feel free to share with others.

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A PopHealth Insight!

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Fred recently attended the HIMSS22 conference in Orlando Florida. Here are his thoughts:

The conference was much better attended than the one in Las Vegas this past fall and it was fantastic to see many of my colleagues and friends. Each year the theme or focus of the conference and corresponding booths changes. This year was Re-imagine Health. It seems every company was saying they are transforming healthcare and indeed there were many examples of efforts to implement digital health tools, apply AI (seems there are so many AI companies someone should develop an AI system to analyze them, just not sure how they are all going to survive), and of course the talk of patient engagement, improved efficiencies and reduced costs.

Another key focus and one critical to Population Health was interoperability. There were a lot of discussions on this and a fantastic panel hosted by Surescripts and moderated by none other than Colin Hung, entitled *Measuring Industry-Wide Interoperability in the Time of COVID*, which was very well done and informative. Interestingly near the end of the presentation, the CIO of Mayo Clinic, stated that we are a long way from achieving true interoperability and getting meaningful outcomes associated with it. But progress is being made and there were a few examples given.

Look for future discussions with companies and attendees on PopHealth Week.

**Upcoming Conferences and Presentations** 

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participating in a panel entitled:

## Who is Responsible for Improving Population Health

for the University of Texas Health Science Center Houston Fleming Center. Other Panelists include Jatin Dave, MD, the Chief Medical Officer for MassHealth and David Lakey, MD, Vice Chancellor for Health Affairs and Chief Medical Officer at The University of Texas System. This virtual panel will discuss population health from an employer, government and academic perspective.



# Developing Education Programs, Presentations, Workshops and Podcasts

The team at Accountable Health has developed numerous education programs, presentations, work shops and podcasts for clients. This work includes:

- Content Development
- Presentations and moderation of panels at both onsite conferences and webinars
- Workshop development, moderating/presenting and post event webinars
- The creation of SCORM compliant education modules including:
  - Content development
  - Subject matter experts
  - Video
  - PowerPoint
  - Dynamic slides
  - Audio
  - Voice overs
  - pre and post knowledge assessments and tests, and

We use a well recognized education development software system and have done these services for associations, pharmaceutical manufacturers, employers and others.

Examples include our work with AMCP which has now grown to include the development or revision of dozens of their training programs as well as presentations, workgroups, webinars and podcasts:

AMCP has partnered with Accountable Health to develop several virtual and on-demand training programs and our podcast series over the past two years. They have been absolutely wonderful to work with. The quality of the content and the training modules, their subject matter expertise, and their attention to detail is top-notch. They have helped us continue to deliver high-quality programs to our members and partners.

Matt Lowe, MSHCA Vice President, Business Strategies

If you're interested in any of these services, contact us.



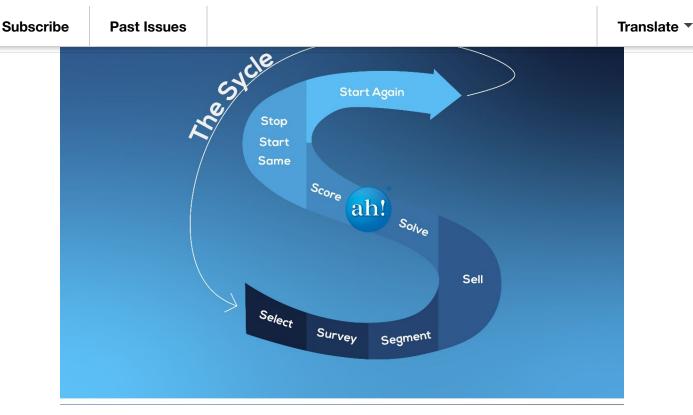


# AMCP Podcast Series Powered by PopHealth Week

Atul Deodhar, MD, On this Special Edition AMCP

Podcast Series Powered by PopHealth Week Dr.

Deodhar discusses the ACR annual conference and some of the topics discussed.



This is the Population Health Sycle (TM). A framework developed by Accountable Health to design and operate population health programs. Each of these **S**teps is a necessary component for a functional population health program. This framework allows for the creation of programs that will be measurable and impact your target population.

If you'd like more information or assistance with your program, contact us.

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Listen to a PopHealth
Minute, quick insights into key areas in population health.

### Schedule a Call

## We Support

My father lived with and died from <u>Lewy Body Dementia</u>, a form of <u>Parkinson's</u>. For the past 4 plus years I have been a participant in the <u>PPMI Study</u>. This study is looking for early indicators and/or biomarkers for Parkinson's. Whether you have Parkinson's, are at a higher risk for developing the disease or have no illness or risk factors, the study is looking for more volunteers. Volunteering for medical studies is not for everyone, but if you have an interest, check out an area that is important for you.



Lewy Body Dementia

Enter the world of the synaptic cleft

Where the darkness abounds as the mind disconnects

And you see what you see but don't know who you are

While those outside you cry as their worlds torn apart

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You reach for the handle but there isn't a door

You once were my dad but he is no more.....

And you argue and fight with the demons around
While those with you see nothing, as you fall to the ground
you can't raise yourself and you blame those with you
who listen in shock, it just can't be true
They try rationale responses to an irrational world
maybe kindness, no firmness, repeating their words
But it all gets them nowhere as you fade away
The one they have loved has left for this day
And the days turn to weeks and the weeks might be years
There's now nothing but memories to offset the tears
Dementia it's called, there isn't a cure

Fred Goldstein

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