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Newsletter

Issue 3, August 2021

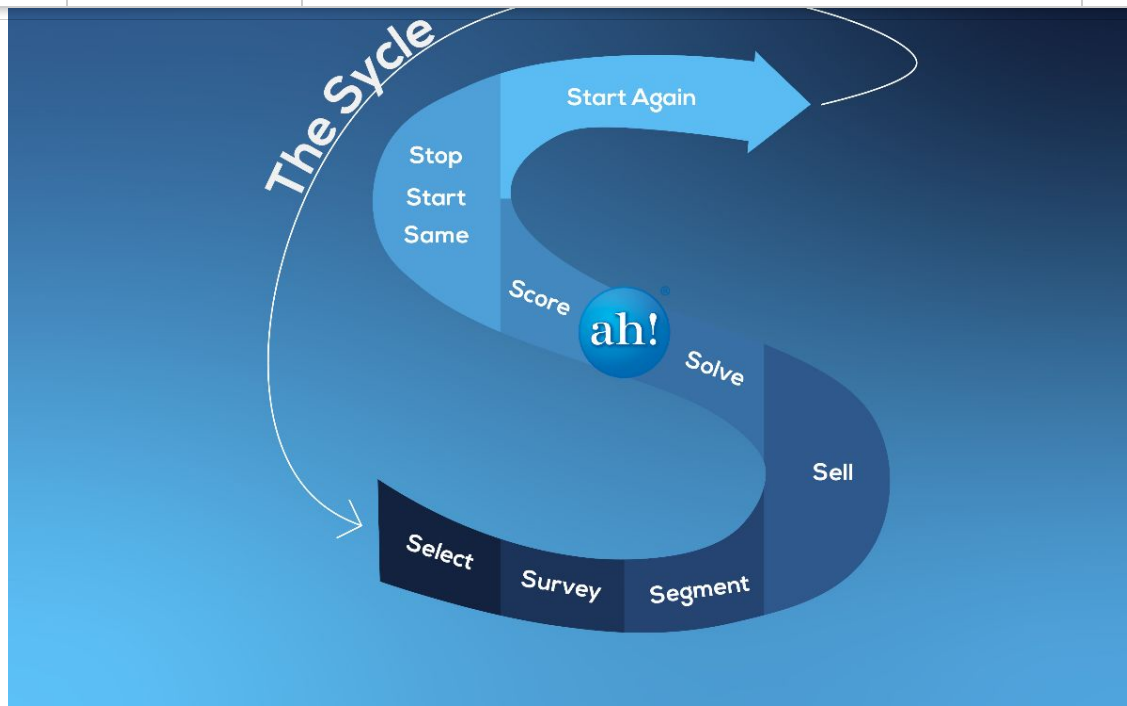
Welcome

Welcome to Issue 3 of the ah! Newsletter from Accountable Health. This month we'll cover:

- A new framework developed by Accountable Health for Population Health Management - ***The Population Health Management Cycle*** (and no it's not a typo :))
- The application of our recent work to your company, this month - COVID and the Delta Variant.
- This month's Insight on **Selecting** your Population.
- July's guests on the [PopHealth Week](#) radio show and podcast.
- The [AMCP Podcast Series Powered by PopHealth](#) Week featuring April Armstrong, MD, MPH of the Keck School of Medicine at USC speaking on Psoriasis
- Fred's Viewpoint [One Year Out: The 5 Ds of COVID-19](#) as published in the journal Population Health Management.
- Upcoming conferences or webinars we'll be attending or participating in during the coming months.
- Our **Weekly COVID-19 Updates** with Dr. Nick van Terheyden.
- And **We Support**, highlighting charitable groups or non-profits we support. This month, **Hiking Trails for America**.

So read on, and please feel free to share with others.

Contact Us

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This is the Population Health Cycle (TM) . A framework developed by Accountable Health to design and operate population health programs. Each of these **Steps** is a necessary component for a functional population health program. This framework allows for the creation of functional programs that will be measurable and impact your target population.

If you'd like more information or assistance with your program, [contact us](#).

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Our Recent Work

Universities are one of the areas we continue to support during the COVID Pandemic. The new Delta variant has thrown a twist into efforts to reopen during the fall. Most had planned to allow for a full reopening and were anticipating no mask requirements, social distancing or activity limits. Much of this was predicated on an anticipated high vaccination rate of students, faculty and staff and continued low numbers of infections in the community and around the world.

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addition to pushing for vaccinations, are alternate plans that include some forms of Non Pharmaceutical Interventions such as mandatory mask wearing indoors in groups, limiting numbers indoors, ongoing testing of non vaccinated and symptomatic persons, better air handling, etc. Again all while continuing to encourage more people to become vaccinated.

We anticipate some communities will implement mandatory restrictions and healthcare facilities, universities and others are moving towards mandatory vaccines. The idea of a Vaccine Passport is also getting further support.

If you'd like to discuss your situation with the Accountable Health team. Reach out via the Contact buttons in this email.



A PopHealth Insight!

Lets talk about **Survey**. This step of the Cycle is interrelated with the next 4 and they must be considered as a group. There are a number of key points to consider:

- Setting up your initial measures will affect what results you can report out in the **Score** section. If you don't have initial measures, how will you show improvements in that area?
- What data sets will you use to gather the data? How complete and good are the data? These impacts all the steps.
- What measures are relevant for the population, condition, disease? These impact the **Segment**, **Solve** and **Score** steps.
- What measures can your program target and impact, or which ones can drive program decision making? This impacts the **Segment** and **Solve** step.
- In the case of diseases and conditions are their treatment guidelines, USPSTF standards? These impact the **Segment**, **Solve** and **Score** steps.
- Are you measuring Readiness to Change, persona's? These impact the

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more people measure the HgbA1c, but did the values (outcomes) improve?

- What about Health Literacy? This impacts the **Segment, Sell** and **Solve** steps
- Are their behavioral or brain health issues associated with people living with this disease? These impact all the steps.

These questions are just a few of the myriad one must answer and some of the relationships to consider before establishing an adequate **Survey** plan for your population.



July Guests on PopHealth Week

[David Carmouche, MD EVP Ochsner and Josh Berlin, CEO, Rule of Three](#) In this insightful episode David and Josh discuss Value Based Care, Primary Care and the shift Ochsner is going through.

[Tatyana Kanzavli, CEO,](#) Open Health Network. Discussing her career and the work Open Health Network is doing to create IT systems for major healthcare systems that brings together all of the data sources and uses AI and machine learning to provide actionable information.



AMCP Podcast Series Powered by PopHealth Week

[April Armstrong, MD, MPH,](#) On this Special Edition [AMCP Podcast Series Powered by PopHealth Week](#) Dr.

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Suggest a Guest



[Read Fred's Viewpoint: One Year Out: The 5 Ds of COVID-19](#)

Death, Disinformation, Disparities, Discovery, Don't Know

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Presentations

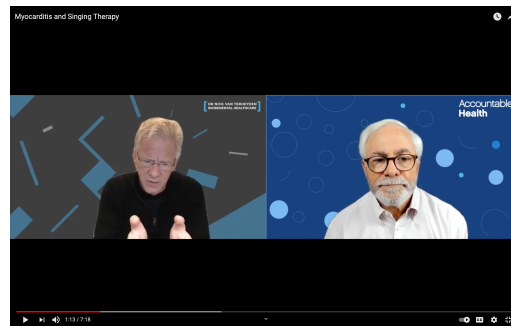
Fred Goldstein will be at HIMSS21 in Las Vegas August 9 - 13 where he will be with Gregg Masters, colleague, co-founder and producer of [PopHealth Week](#) doing live and recorded episodes at the [HealthcareNOW Radio](#) podcast booth.

The show will be live August 11 between 11:45 and 1:30 at booth 3700 in the Main Exhibit Hall C. Stop by and listen or [request some time to meet with Fred](#) at HIMSS21 to discuss your work or have him stop by your booth.

Gregg will be producing all the HealthcareNOW Radio hosts podcasts at the booth. If you'd like to speak with Gregg about his services through [Health Innovation Media](#), or are interested in doing a podcast reach out to him at Gregg@HealthInnovationMedia.com.



COVID-19 Weekly Updates.



Each week [Dr. Nick van Terheyden](#) and Fred Goldstein produce an eight to 10 minute video update on various topics regarding the COVID pandemic,

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Listen to a [PopHealth Minute](#), quick insights into key areas in population health.

[Schedule a Call](#)

We Support

Did you know that only one of the eleven National Scenic Trails, the Appalachian Trail, is protected from end to end? The other ten including the Pacific Crest Trail, Continental Divide Trail, Florida Trail and others have hundreds of miles of road walks, gaps or sections that could be closed.

[Hiking Trails for America](#) is seeking to close the gaps in these National Scenic Trails. This non-profit was founded by Jim Kerns, who also founded the Florida National Scenic Trail, the Florida Trail Association, Big City Mountaineers and was co-founder of the American Hiking Society.

Fred sits on the Board of their subsidiary organization, [Friends of the Florida Trail](#), which is working on closing the gaps in the Florida National Scenic Trail.

We all know how important access to outdoor activities are. Check them out and support their efforts.

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