



Newsletter

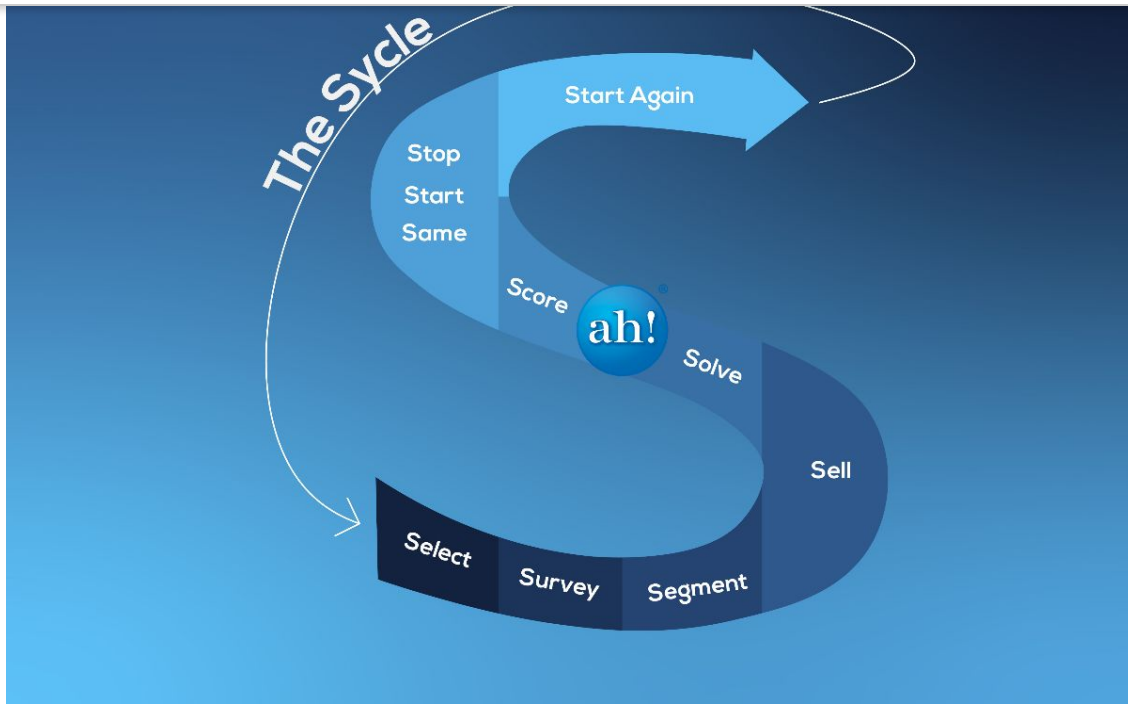
Issue 2, July 2021

Welcome

Welcome to Issue 2 of the ah! Newsletter from Accountable Health. This month we'll cover:

- A new framework developed by Accountable Health for Population Health Management - ***The Population Health Management Cycle*** (and no it's not a typo :))
- Fred's Viewpoint [One Year Out: The 5 Ds of COVID-19](#) as published in the journal Population Health Management.
- This month's Insight on *Selecting your Population*
- June's guests on the [PopHealth Week](#) radio show and podcast
- Upcoming conferences or webinars we'll be attending or participating in during the coming months.
- And more, so read on -->

Contact Us



This is the Population Health Cycle (TM) . A framework developed by Accountable Health to design and operate population health programs. Each of these **S**teps is a necessary component for a functional population health program.

If you'd like more information or assistance with your program, [contact us](#).

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Our Recent Work

Fred has been involved in a number of webinars over the past few months including one on Racism and Bias in Pharmacy Benefits and another on Medical Benefits Medication Management produced by AMCP and Milliman. The Medical Benefits Management webinar was based upon and an introduction to a comprehensive training program Accountable Health Developed for AMCP on this topic .

If you'd like Fred to assist you or speak at an event or are looking for training program development or education. Reach out via the Contact buttons in this



[Read Fred's Viewpoint: One Year Out: The 5 Ds of COVID-19](#)

Death, Disinformation, Disparities, Discovery, Don't Know

A PopHealth Insight!

Lets talk about Selecting your population for a Population Health Management Program. There are five main selection options:

- Global - such as every person in a geography, healthcare system, practice, health plan or employer health benefit.
- By disease state or condition such as persons with asthma, diabetes, cancer or pregnant.
- By specific product or service such as all persons on a particular drug or class of drugs or those undergoing a specific surgical procedure.
- By cost or utilization such as those above a certain dollar threshold or perhaps with multiple ER visits.
- By risk level using Surveys or lab measures such as all persons with

Choosing a selection approach and then identifying all persons who fall within that option is a critical first step and can become very complicated.



June Guests on PopHealth Week

[Fred Goldstein, MS](#), President of Accountable Health, LLC and an Instructor at the Bower School of Population Health.

Discussing his work and career and the move from disease management to Population Health.

[Hamilton Baiden President and Rich Jones, EVP](#), Heritage Cares.

Discussing Substance Abuse Disorders and their unique approach.

[Kaveh Safavi, MD](#), Senior Managing Director Global Health,

Accenture,. Discussing their report [Accenture Digital Health Technology, Vision 2021](#). Which identified

5 key themes:

- Stack Strategically,
- Mirrored World,
- I, Technologist,
- Anywhere, Everywhere, and
- Me From to We

Suggest a Guest

Presentations

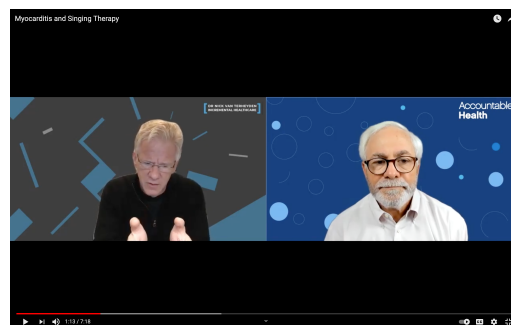
Fred Goldstein will be at HIMSS21 in Las Vegas August 9 - 13 where he will be with Gregg Masters, colleague, co-founder and producer of [PopHealth Week](#) doing live and recorded episodes at the [HealthcareNOW Radio](#) podcast booth.

The booth will be in the Main Exhibit Hall C, booth #3700. Stop by and listen or [request some time to meet with Fred](#) at HIMSS21 to discuss your work or have him stop by your booth.



Gregg will be producing all the HealthcareNOW Radio hosts podcasts at the booth. If you'd like to speak with Gregg about his services through [Health Innovation Media](#), or are interested in doing a podcast reach out to him at Gregg@HealthInnovationMedia.com.

COVID-19 Weekly Updates.



Each week [Dr. Nick van Terheyden](#) and Fred Goldstein produce an eight to 10

consider. Now at over 60 episodes, you can access them [here](#).



Listen to a [PopHealth Minute](#), quick insights into key areas in population health.

Schedule a Call

The Michael J. Fox Foundation for Parkinson's Research is one of the non-profits we support. Fred's father lived with Lewy Body Dementia, a form of Parkinson's. Check them out by clicking below..



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